

TestingCup - Software Testing Championship & Conference



The 7th edition of TestingCup will be in **Poznań, Poland on 10-11 June 2019.**

This one-of-the-kind event is going to bring together the testing community from all over Poland and Europe.

During the two days of the event participants can challenge their software testing skills in Championship and participate in world class international Conference.

At TestingCup we share knowledge and experience, build relations, listen to inspiring stories and have a lot of fun!



TestingCup is Championship!

- ✓ the best testers gathered in one place!
- ✓ an active, healthy competition!
- ✓ a collaborative teamwork!
- ✓ valuable prizes for the winners!





K I N G
O F B U G S
I S B A C K



Each year for the purpose of the competition we create a special application called

MR BUGGY

Once the competition is over, Mr Buggy is released and serves as a learning tool for future software testing professionals.

www.mrbuggy.pl

TestingCup is Knowledge!

- ✓ inspiring presentations!
- ✓ hands-on workshops!
- ✓ networking!
- ✓ famous speakers!





Conference Program Chair

James Lyndsay

A regular keynote speaker and teacher at international events, and an active participant in a variety of testing communities, James has written award-winning papers, built the Black Box puzzles, kicked off the TestLab, and run the London Exploratory Workshop in Testing.

He received the 2015 European Tester Excellence award.

TestingCup is Entertainment!



- ✓ positive emotions!
- ✓ team spirit!
- ✓ an epic After Party!



Becoming a sponsor or an exhibitor of TestingCup is the most effective route to achieving stand out success in the software testing market.

Sponsoring:

1. aligns the sponsor/exhibitor with TestingCup values - **quality, excellence, championship**;
2. promotes the sponsor/exhibitor as a partner during the Championship and the Conference;
3. positions your business with a prestigious event;
4. provides a platform to promote services and products;
5. delivers a gathering of key prospects.

5 top reasons to become a Sponsor/Exhibitor

Sponsorship & Exhibition Packages							
	MAIN	PLATINUM	GOLDEN	SILVER	BRONZE	EXHIBITOR	CUSTOMIZED PACKAGE
Sponsor title	✓	✓	✓	✓	✓	×	This package is subject to individual arrangements.
Time in the conference agenda	45 minutes	30 minutes	×	×	×	×	
Roll-up banners	4	3	2	2	1	1	
Roll-up banner in the Championship room	✓	✓	✓	×	×	×	
Roll-up banner at the After Party venue	✓	×	×	×	×	×	
Exhibition space	10 m²	8 m²	8 m²	6 m²	×	6 m²	
Planned activities within sponsor's exhibition area included in the main event agenda	✓	✓	×	×	×	×	
Sponsorship mentioned at the beginning and closing of the event	✓	✓	✓	×	×	×	
Promotional materials included in the goodie bags	✓	✓	✓	✓	✓	×	
List of conference participants with email addresses	✓	✓	✓	×	×	×	
Logo placed on promotional materials	✓	✓	✓	✓	✓	✓	
Logo placed on TestingCup Team's t-shirts	✓	×	×	×	×	×	
Logo placed on event goodie bags	✓	×	×	×	×	×	
Dedicated post about the sponsor on the event website	2	2	1	1	1	×	
Dedicated social media post	2	2	1	1	1	×	
Full ticket to the event	6	4	2	2	×	2	
	40 000,00 PLN net (9 320,00 EUR net) <i>Only 1 package available</i>	17 000,00 PLN net (3 960,00 EUR net)	12 000,00 PLN net (2 800,00 EUR net)	7 000,00 PLN net (1 630,00 EUR net)	3 000,00 PLN net (700,00 EUR net)	5000,00 PLN net (1 170,00 EUR net)	

Special Packages		
AFTER PARTY SPONSOR	CHAMPIONSHIP AWARD SPONSOR	OTHER AWARDS SPONSOR
Sponsor title	Sponsor title	This package is subject to individual arrangements.
2 roll-up banner at the After Party venue	3 roll-up banners (incl. the Championship room)	
Sponsorship mentioned at the beginning of the After Party	Sponsorship mentioned at the beginning and closing of the event	
Promotional materials included in the goodie bags	Awarding the prizes to Championship winners	
Logo placed on promotional materials	Logo placed on promotional materials	
1 dedicated post about the sponsor on the event website	Logo placed on the checks	
1 dedicated social media post	1 dedicated social media post	
Dedicated drink in the After Party menu	1 dedicated post about the sponsor on the event website	
Logo placed on the After Party coupons	1 full ticket to the event	
Logo displayed during the After Party	Promotional materials included in the goodie bags	
5 minute talk during the After Party opening	5 minute talk during awarding the prizes to Championship winners	
Minimum After Party Sponsorship is 10 000,00 PLN net (2 330,00 EUR net)	List of conference participants	
<i>Only 1 package available</i>	Minimum Award Sponsorship is 20 000,00 PLN net (4 660,00 EUR net)	
	<i>Only 1 package available</i>	



TESTING CUP 2019

TestingCup offers an enormous marketing, branding and sponsorship opportunities.

We hope that you find a package level that meets your needs.

If you would like to sponsor TestingCup, need further information, or would like to discuss creating a customized package, feel welcome to contact us.

Event Manager

Daria Korneev

daria.korneev@testingcup.pl

+48 533 389 220