*SOFTWARE TESTING*
*CHAMPIONSHIP & CONFERENCE*

**TESTING CUP** 2018

**MAY 28-29, ŁÓDŹ**
*VIENNA HOUSE ANDEL'S POLAND*

# The 6th edition of the TestingCup will take place in Łódź, Poland, on 28-29th of May.

This one-of -the-kind event is going to bring together the testing community from all over Poland and Europe. During the two days of the event participants can challenge their software testing skills in Championship and participate in world class international conference. At TestingCup we share knowledge and experience , build relations, listen to inspiring stories and have a lot of fun!

The 2018 event will be held in Łódź, Poland. This location –where tradition goes hand in hand with development and modernity, perfectly illustrates the main idea behind Testing Cup. While the event focuses on the future and new technologies there is a strong emphasis on the major role of people – their knowledge, experience and skills.

Why become a TestingCup 2018 sponsor?

It is a fantastic way to get visibility, recruit and exhibit among software testing specialists. Join us there!

# SPEAKERS

TestingCup is all about learning, healthy competition, team spirit, networking and fun.

TestingCup keynote speakers included...



ZEGER VAN HESE



GOJKO ADZIC



SHMUEL GERSHON



JAMES LYNDSAY



DAVID BURNS



BEN SIMO



PAUL GERRARD

# ROB LAMBERT

## PROGRAMME CHAIR 2018

CONFERENCE THEME: CONTEXT AT THE CENTRE OF TESTING

EACH YEAR FOR THE PURPOSE OF THE COMPETITION
WE CREATE A SPECIAL APPLICATION
CALLED

# MR BUGGY

ONCE THE COMPETITION IS OVER MR BUGGY IS RELEASED
AND SERVES AS A LEARNING TOOL FOR FUTURE SOFTWARE
TESTING PROFESSIONALS.

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# SPONSORSHIP PACKAGES

| | MAIN | PLATINUM | GOLDEN | SILVER | BRONZE |
|---|---|---|---|---|---|
| Sponsor Title | ✅ | ✅ | ✅ | ✅ | ✅ |
| Sponsor Name TestingCup Title | ✅ | ❌ | ❌ | ❌ | ❌ |
| Time in the conference agenda | 60 MIN | 30 MIN | ❌ | ❌ | ❌ |
| Roll up banners | 4 | 3 | 2 | 1 | 1 |
| Space for a stand | 10M² | 8M² | 8M² | 6M² | ❌ |
| Sponsor's promotional materials to be included in the conference starter pack | ✅ | ✅ | ✅ | ✅ | ✅ |
| List of conference participants | ✅ | ✅ | ✅ | ❌ | ❌ |
| Free full conference invitations | 6 | 4 | 2 | ❌ | ❌ |
| Sponsor logo in promotional materials [1] | ✅ | ✅ | ✅ | ✅ | ✅ |
| Packages available | 1 | 2 | 8 | 5 | UNLIMITED |
| | Sold out | Sold out | Sold out | 4 500 pln | 2 000 pln |

Prices do not include VAT.

## SPONSOR THE PRIZES

Sponsor the prizes
for the TestingCup 2018 Winners!

## SPONSOR AFTERPARTY

TestingCup After Party is a unique
opportunity to present
your brand!

## SPONSOR TEAM

Sponsor your team!

## CONTACT US
for more information

**1** Sponsor logo with emphasis on the type of Sponsorship and the URL of the partner's website will be placed:

- on the TestingCup website,
- in TestingCup mobile applications,
- in all printed materials,
- in all official video materials from the event
- on the LCD screens during the event
- on the conference badges (main and platinum sponsor)

# JOANNA MOĆKO

## EVENT MANAGER

## CONTACT

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